



● MANAGEMENT INFORMATION

● STRATEGIC ADVICE

● MEASURABLE RESULTS

INTELLIGENT BUSINESS INFORMATION

● MINT  
● CONSULT

# YOU UNDERSTAND YOUR BUSINESS BETTER THAN ANYONE, BUT DO YOU HAVE ALL OF THE INFORMATION YOU WANT AT YOUR FINGERTIPS?

Management Information is the lifeblood of any business.

In your business, would you like to?

- Improve efficiency
- Increase profits
- Benefit from time savings
- Improve decision making
- Improve control
- Understand more about your business
- Identify & review key metrics

**Insight** is a specific service designed to present business owners with improved management information. Providing quick, easy and concise analysis at your fingertips to help you respond faster.

**Mint Consult** provides you with intelligent management information about your business. We will work with you, using your existing systems to develop bespoke user-friendly analysis of your organisation's key areas.

We research, design and implement fully tailored solutions for your business, providing:

- **Dashboards** – A bespoke snapshot of your business, allowing you to see quickly and easily how all areas of your business are performing.



- **Customised report analysis** – designed to show you the information you need in an easy to use accurate format.
- **Succinct analysis** of your data allowing you to see at a glance how specific areas of your business are performing.
- **Strategic discussion** around the results to implement change.

**Insight** looks at all aspects of your business; we analyse information on: product ranges, sales and product profitability, customer sales analysis, manufacturing usage data, energy consumption, allowing us and you to get a thorough understanding of the heart of the business.

**Insight** allows you to explore further and deeper into the critical functions in your business, leading you towards improved decision making and ultimately improving profits.

## BENEFITS OF INSIGHT

- flexible and designed specifically for your business
- understand components of profits
- easy to understand and use
- removes the need to spend hours analysing data
- useful for non-exec directors
- enhanced analysis of critical data
- easy to identify trends
- assist in setting of targets
- provides benchmark data
- links targets to remuneration



## CONTACT US

To find out more about Insight and the other ways Mint Consult can help your business, please call **0845 8057390** or email [enquiry@mintconsult.com](mailto:enquiry@mintconsult.com) to arrange your initial free meeting and review.

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